

Minutes from Board Meeting September 20, 2021 7:00pm

NOTC office Board members present: Patrick Morrison, Roy Lissarrague, Geoff Rose, Lori Gaston, Randy Schmidt, Pat Driscoll, Joey Yanosky, Jason Joubert, J. J. Waguespack, Alan Rovira, Karah Lindbergh, Katelyn Fitzpatrick, Carlos Mena, David Cespedes

Also present: Fred Ruckert

Not present: Geoff Rose, Sylvia Kamp (excused), Kyle Curson, Dr. Michelle Campisi

Call to Order

Pledge of Allegiance (Roy Lissarrague, Vice President)

Approval of August 2021 Meeting Minutes

- Motion to approve August 2021 Minutes by J. Joubert, seconded by J. Yanosky. Motion approved.

Correspondence: Warren Lind, St. Martin, letter with thanks to J. Yanosky; Jack Hayes children, Bobby, Dawn, and Lauren, letter of appreciation.

EXECUTIVE COMMITTEE REPORTS

Treasurer's Report (Patrick Morrison, President for Geoff Rose, Treasurer)

- Current funds in the bank = \$1.094 million
- August loss = \$6202
- The revenue estimate is last year's revenue and estimate
- Motion to approve NOTC 2021-2022 proposed budget by J.J. Waguespack, seconded by R. Lissarrague. Motion approved.

President's Report (Patrick Morrison, President)

- Pride Run recap - unable to have live event, due to Hurricane Ida
- Executive RD will cover this, offering a future pickup for those pre-registered
- NOTC Committee "Membership 2022," working on offer of more value for our members
- Introducing more package deals for our live races
- 1200 members currently, want to grow to 2000 (like larger running clubs such as Dallas with a 2500-member base)

Vice President's Report (Roy Lissarrague, VP)

- All NOTC Scholarship checks are out
- Working on baskets for Turkey Day
- Sponsorships for Jefferson Parish events

EXECUTIVE RACE DIRECTOR'S REPORT (Randy Schmidt)

- Pride Run: September 4, 2021, cancelled due to Hurricane Ida
- Virtual Pride in October partner with Varsity Sports; offer pick up of medals
- 270 were registered with 30 refunds
- 244 currently registered
- Al Briede Gold Cup: September 25, 2021, Bucktown Marina, no shirts, hats
- 160 pre-registered
- Anniversary Race: November 13, 2021, Bucktown Marina, like Bursting With Speed, traditionally smallest race
- Soliciting for sponsorships
- Need to offer giveaways, promote it and double registration numbers
- Hall of Fame 2020 & 2021 inductees will be introduced at the NOTC 58TH Anniversary Race and we will honor past NOTC Presidents
- Spillway Race made 3200 with less registered than last one; for 2019 (2 years) made 6000
- NOAC Turkey Day: 5 miles, off Marconi, with Cupcake Wine as partner (no Wild Turkey)
- Ole Man River: December 11, 2021, distances, proposed 5K & 10k this year with Gretna location, bring back half marathon distance next year due to permits/restrictions
- NOLA Blue Doo: Spring 2022, date TBD
- Symphony Run: May 2022, Lafreniere Park, still confirmed

STANDING COMMITTEE

- Turkey Day/Ole Man/Winter 2021 Training Group (Pat Driscoll and Jason Joubert)
- Proposed 12-15-week plan for training group in conjunction with Ole Man River 10k; 6 weeks for a 5k
- Detailed plan proposed for next meeting to present with October 30 start date or just prior

SPECIAL COMMITTEE REPORTS

UNFINISHED BUSINESS

- Web Migration Update (Fred Ruckert): Working with B. Lanteigne on archive of Footprints
- New website "runnotc.org" will have Hall of Fame, bylaws, archive documents, old minutes, etc.
- Run Sign Up has \$800 in donations to PFLAG (PFLAG gets \$1.50/registrant); some donations too made here in honor of Mr. Briede

- Document Storage (David Cespedes): Researching
- Social Media update (Fred Ruckert): Instagram = increase of 2 and Facebook = decrease of 17

NEW BUSINESS

More Timing Equipment (J.J. Waguespack and David Cespedes)

- Buy WI-FI equipment as offering a better network for races
- Motion to spend up to \$500 for WI-FI equipment, seconded by R. Lissarrague. Motion approved.

Mole Hill Support (Joey Yanosky)

- October 5, 2021 at Lafreniere Park
- We do water, equipment, van, pickup truck, Summer Series course
- 500 d-tags available for timing
- Will text 1 week prior

ANNOUNCEMENTS

- Next board meeting: Monday, October 11, 2021, 7:00pm – NOTC conference room

ADJOURNMENT