



Minutes from NOTC
Board Meeting
November 8, 2021
7:00pm
NOTC Conference Room

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NOTC office Board members present: Patrick Morrison, Geoff Rose, Roy Lissarrague, Lori Gaston, Randy Schmidt, Pat Driscoll, Jason Joubert, Joey Yanosky, J. J. Waguespack, Karah Lindbergh, Katelyn Fitzpatrick, David Cespedes, Carlos Mena, Dr. Michele Campisi

Also present: Fred Ruckert

Not present: Kyle Curson, Alan Rovira

Call to Order

Pledge of Allegiance (Roy Lissarrague, Vice President)

Approval of October 2021 Meeting Minutes

- Motion to approve October 2021 Meeting Minutes (with suggested correction and amendment of meeting date correction under “Announcements”) by Jason Joubert, seconded by K. Lindbergh. Motion approved.

Correspondence: None

EXECUTIVE COMMITTEE REPORTS

Treasurer’s Report (Geoff Rose, Treasurer)

- Current funds in the bank = \$1,076,696 million
- October loss: 5704
- At End of October 2021 YTD loss: 22,137

President’s Report (Patrick Morrison, President)

- 2022 Grand Prix: New logo
- Grand Prix for 2022 to include 4 NOTC races and 3 other race providers (Greek Fest, Anniversary Race, Father’s Day – NOTC; CCC 10K Fall Classic, Run Through History, Huey P. Bridge Run)
- Package options for future races
- Discussion of names on completion shirts for 2022 Grand Prix series
- 2023 – Grand Prix jackets (embroidered), bringing them back
- Motion to remove Sylvia Kamp on NOTC Board of Directors by Roy Lissarrague, seconded by J.J. Waguespack. Geoff Rose abstained. Motion approved.



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- Motion to appoint Carlos Mena to NOTC Board of Directors by Jason Joubert, seconded by Joey Yanosky. Motion approved.
- January 2022 NOTC Membership Meeting: Knights of Columbus, let's pick a date; give away memberships, race entries, beer after meeting; Zoom option proposed in addition to live option

Vice President's Report (Roy Lissarrague, VP)

- Holiday baskets

EXECUTIVE RACE DIRECTOR'S REPORT (Randy Schmidt)

- Anniversary Race: November 13, 2021, Bucktown Marina; 71 registered
- NOAC Turkey Day: 5 miles; 1056 registered; promote price increase; incentivize pre-registration; b-tags
- Ole Man River: December 11, 2021, 5K & 10K, Gretna; 33 registered
- Jackson Day Race: January 9, 2022
- Mardi Gras Race: Pending, Jefferson Parish meetings in next few weeks, TBD
- Crawfish 5K: March 2022
- Symphony Run: May 2022, Lafreniere Park, Thursday night race
- Greek Fest: May 2022, TBD

STANDING COMMITTEE REPORTS

Ole Man River 5K Training Clinic (Pat Driscoll & Jason Joubert)

- Discussion on run training update: Training clinic is going well, having begun October 30, 2021; 45 registered; participants will have pictures posted on social media with Allie Barnes and Fred Ruckert updating; no meeting on November 13, 2021 as participants encouraged to do Anniversary Race, 2 miles; need for more coaches/volunteers; Saturday mornings 8am Bucktown Marina and Tuesday nights 6pm City Park Track.

SPECIAL COMMITTEE REPORTS

UNFINISHED BUSINESS

NEW BUSINESS



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Web/Event Migration Update (Fred Ruckert)

- Run Sign Up: Website changed; Officially converted; 1350 members; fully functional for individual races; past race results still pending; Turkey Day Race, board meeting minutes, archived documents and Footprints (goal to have completed by end of year)
- Donation aspect: New option to donate here (PFLAG for Pride has almost \$1000 in donations, 1.50 per reg.)
- Dashboard option (easier way to track all of disbursement to charities)
- No payments made until after race happens

Social Media Update (Allie Barnes, absent, update provided per Fred Ruckert)

- Hall of Fame promoted currently
- NOTC Facebook: Oct 11 – Nov 7 had 33% increase FB likes with 40% decreased engagement
- Instagram & Twitter: Hall of Fame & Turkey Day; 4 new followers on Twitter

Race Day Sign Up (Patrick Morrison, President)

- More Live race-day interaction for future NOTC races
- Scan code to be assigned a race bib, ease of use, streamlining process to be more automated, efficient (register online, show up to receive bib)

ANNOUNCEMENTS

- Next board meeting: Monday, December 13, 2021, 7:00pm – NOTC conference room

ADJOURNMENT