



Minutes from NOTC
Board Meeting
August 9, 2021
7:00pm
NOTC office

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NOTC office Board members present: Patrick Morrison, Roy Lissarrague, Geoff Rose, Lori Gaston, Randy Schmidt, Pat Driscoll, Joey Yanosky, Jason Joubert, J. J. Waguespack, Alan Rovira, Karah Lindbergh, Katelyn Fitzpatrick, Dr. Michele Campisi, Kyle Curson, Carlos Mena

Also present: Fred Ruckert

Not present: Sylvia Kamp (excused), David Cespedes (excused)

Call to Order

Pledge of Allegiance (Roy Lissarrague, Vice President)

Approval of July Meeting Minutes

- Motion to approve amended July Meeting Minutes (loss correction of \$44,000 noted in amended minutes per G. Rose) by J. Joubert, seconded by G. Rose. Motion approved.

Correspondence: None

EXECUTIVE COMMITTEE REPORTS

Treasurer's Report (Geoff Rose, Treasurer)

- Current funds in the bank = \$1.105 million
- Last month's loss \$44,000, made \$128 profit, first month of 2021
- We cut overhead, went from \$7,000 - \$8,000, to less expenses now, 3 NOTC staff members with continued focus as non-profit to generate new ideas for revenue
- Working on future budget, will be similar to last year's budget, expect in week or 2

President's Report (Patrick Morrison, President)

- State of the NOTC
- NOTC membership communication good, not revenue, a work in progress. We are trying to keep the positive vibe despite the COVID-related issues that have come up and current state of our community.
- New Web System: System migration, currently testing the new web system with Run Sign Up. Partnering with Fresh Junkie. Run Sign Up website will have updates for races, memberships, and registrations.



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- New Social media presence with improvements (Allie Barnes) to increase visibility and Guido's work with focus on local business connections in community.
- Board Comp Codes for Events: Individualized, 1 per NOTC race, per board member that can be used by another person if that board member is unable to use on that race date. Race day registration here is allowed.
- Red Dress Run was cancelled no need for volunteers.
- NOTC bylaws: Modification proposal based on today's post-pandemic situation, expanding ways to vote, with proposal for 7 At-Large versus 9 At-Large members. Bylaw review as Kyle Curson is a J.D. and will be assisting here.

Vice President's Report (Roy Lissarrague, VP)

- Last year's employee retention tax credit, \$5600, \$4.023 – 2nd quarter; \$1454 – 3rd quarter

EXECUTIVE RACE DIRECTOR'S REPORT (Randy Schmidt)

- Spillway Classic Recap: July 18, 2021, 483 Participants; 510 shirts; fire truck no show.
- Pride Run: September 4, 2021, 150 currently registered; race still on as of today; can do caps on space, registration (police permits); make registration limited due to COVID; close down registration 2 weeks prior, remind those registered they can get 100% refund minus fees (per F. Ruckert). No virtual as of now. 5K is same route – Crescent Park; Alternate plans, race protocols discussed. Per F. Ruckert, post-race sponsors available, LGBT Ambush Magazine (no magazine currently, online), Walmart, Varsity Sports, Louisiana Pizza Kitchen, B97. \$1000.00 grant applied for with Entergy.
- Al Briede Gold Cup: September 25, 2021, Bucktown Marina, hats, no shirts, with colors of the hats alternating per The Briede Family from red one year to white another year. Distance at ½ mile, kids and a 5K.
- Anniversary Race: November 13, 2021, Bucktown Marina. With limited permits and places to go, no Audubon currently. Hall of Fame 2020 & 2021 inductees will be introduced at the NOTC 58TH Anniversary Race. Anniversary Race is usually our smallest race at 200 participants approximately, need to have some giveaways like Bursting With Speed Race.



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- October 2021: No races, no permits
- No Greek Fest 2021
- NOAC Turkey Day: 5 mile, off Marconi
- Ole Man River: December 11, 2021, TBA distances, proposed 5K & 10k this year with Gretna location
- NOLA Blue Doo: April 24, 2022, may be weekend after Easter/CCC
- Symphony Run: May 2022, Lafreniere Park
- Discussion of partnering with CCC 10K, Fresh Junkie, NORSI on race series

STANDING COMMITTEE REPORTS

- Communication – Karah Lindbergh/Katelyn Fitzpatrick (tabled)

SPECIAL COMMITTEE REPORTS

UNFINISHED BUSINESS

NEW BUSINESS

Web Migration Update (Fred Ruckert)

- Run Sign Up: New and current members, database updates with formatting
- New members at Summer Series Races
- Expired members
- Search key will populate and successful test with Pride Run (can sign up as members through website)
- 150 Participants signed up for Pride Run, option for members, families, and non-members
- Pride Run no gender data; No awards for gender, Largest Team, only award
- Focus on web migration to include membership date and race registration
- Backing up old races to the new system (will work with Bob Lanteigne here) and merging into new system will be a work in progress.

Social Media Update (Allie Barnes, absent, update provided per Patrick Morrison, President)

- Increase of 55 followers on NOTC Facebook, 17,055 now



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- 81% increase
- 18 followers on Instagram
- Decrease of 2 on Twitter
- You Tube Channel pending further updates

Cross Country Track Team Support (Alan Rovira)

- Holy Cross and Dominican XC meet in City Park
- To get NOTC name out, need brand NOTC on shirts, put logo on kids, give kids shirts with logo brand to wear
- Hand out water

Turkey Day Training (Pat Driscoll & Jason Joubert)

- Winter Training/Turkey Day Training Program proposed.
- We would like to keep it going as we had a half dozen walkers and many runners who participated in the past training program.
- We are committed to help and want a beginner & intermediate option; registration by mid-September, needs to go online 1st of September 2021, but are requesting the support from board members, volunteers, guest speakers, run and walk enthusiasts and coaches (lost Mary White due to personal commitments).
- Discussion by P. Morrison to make all emails for group available to all NOTC board members and to identify needs of program. Shirts, gift card, hats, swag, to be provided to those who participate and complete training program.
- Guest speakers last time were great. 30 days for plan and next 30 days for training plan to come together with great focus on registration and volunteers.

NOTC Booths at Huey Bridge Run and CCC Fall Classic (Carlos Mena)

- 2 Events: Huey Bridge Run & CCC Fall Classic, set up booths at both races outside of race area offering NOTC area with “water/exclusives,” and a reason to join NOTC (such as at Louisiana Marathon, NOTC tent)
- Partnering with Fresh Junkie and CCC 10K to have greater visibility and increase NOTC membership base while offering incentives



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ANNOUNCEMENTS

- Next board meeting: Monday, September 13, 2021, 7:00pm – NOTC conference room

ADJOURNMENT