

# Jackson Day Race

**9K (5.6 Miles) Sunday, January 10, 2010**

**New Orleans, Louisiana**

- Cool Cat performance technical t-shirts!! A \$25.00 or more retail value shirt. *Voted Best shirt of the year!*
- Crescent City Classic 10K Qualifier Race
- New Orleans' oldest roadrace. Historic course from Old Spanish Fort to Jackson Square in the heart of the French Quarter. Post race festivities on the Steamboat Natchez dock overlooking the Mississippi River.
- "FREE" Race entry program available at Phidippides Sports (see details below)

## **Sponsored by: The Former Owners and Employees of RADIOFONE**

**DATE/TIME:** Sunday, January 10, 2010

8:30AM-Scheduled Start Time

7:30AM-Race day registration and packet pickup begins adjacent to the Old Spanish Fort.

**PLACE:** The Old Spanish Fort, located near the intersection of Beauregard/Wisner Blvd. and Robert E. Lee Blvd. in New Orleans. All pre-race activities including registration and number pickup is at this location only.

Please do not park in front of area residents driveways

### **DIRECTIONS:**

**To Start (Spanish Fort):** From I-610, exit at Canal Blvd, proceed northbound to Robert E. Lee Blvd, turn right onto R. E. Lee and continue @ 1-1/2 miles to intersection with Wisner/Beauregard Str. Race site will be on your left.

**To Finish/Post Race Area (Natchez Dock):** Exit from I-10 expressway downtown at Esplanade Avenue. Continue Riverbound on Esplanade to Decatur Street, turn right on Decatur, continue to Jackson Square and the Jax Brewery Building. The finish is at Jackson Square, the post race festivities are behind the Jax Brewery Building on the Steamboat Natchez dock.

**Parking:** Discount parking (\$3.00 until 11:30AM) Jax Parking lots located on Decatur Street between Toulouse and Conti and on N. Peters between St. Louis and Bienville.

**COURSE:** New Orleans' most historic course begins at the Old Spanish Fort, continues alongside Bayou St. John on Wisner Blvd., and Moss Street, then turns down Orleans Avenue thru the heart of New Orleans proceeding via St. Louis Street into the historic French Quarter to the finish at Jackson Square on Chartres and St. Peter Streets.

*The historic course follows the route that Major Jacques Plauche's Battalion d'Orleans and Jean Lafitte's Baratarians Cannoneers ran in December 1814 leading up to the Battle of New Orleans. The battalions were guarding Fort St. John and the northern part of the city when word was received by General Andrew Jackson to swiftly march to assemble at Jackson Square (then called Place de Armes) in preparation for the battle.*

\*See course map linked to entry form page on website)

### **Transportation:** (FREE)

Buses (marked Yellow school buses) for pre and post race transportation. Pre from 7:00 to 7:45AM on Decatur in front of the Jax Brewery Building, post from 9:30AM till 11:30AM at same location.

\*Please check Bus transportation box on registration form is you plan to use "pre-race" bus transportation.

### **ENTRY FEES:** (payable by check or credit card only)

\$20.00 Pre-Registered by Dec 11, 2009

\$25.00 Registered after Dec 11<sup>th</sup> thru Jan 2, 2010

\$30.00 Day of race entry fee

**FREE Registration Program :** Available at Phidippides Sports, Metairie Purchase a pair of running shoes and receive one FREE entry to the Jackson Day Race (*sale items and discounts do not apply*)

### **Pre-Race packet pickup:**

Available on Wednesday, Jan 6<sup>th</sup> from 2:00PM till 6:00PM at Phidippides.

### **PRE-REGISTRATION LOCATIONS:**

*In person payable by check or credit card only at:*

Phidippides Sports, 6601 Veterans Blvd., Metairie  
GNO Cyclery, 1426 S. Carrollton Avenue, New Orleans  
Sneaker Shop, 904 Harrison Ave., New Orleans  
Varsity Sports, 2021 Claiborne Str, Mandeville  
West Jefferson Fitness Centers, Terrytown and Marrero  
Bicycle Connection, 3236 N. Arnoult, Metairie  
Runner's Choice, 4700 Hwy 22, Mandeville  
GNO Tri Sports, 7306 Lakeshore Dr., New Orleans

### **PRE-REGISTRATION BY MAIL:** (Postmarked by Jan 2<sup>nd</sup> )

NOTC, P. O. Box 52003, New Orleans, LA. 70152-2003

Pickup race number on day of race at "Mailed-In" table at start area.

### **PRE-REGISTRATION BY FAX:** (Deadline is Jan 2<sup>nd</sup> )

Fax to 504-469-9268. Please fax in signup section only, not the entire form. Pickup race number on day of race at the "Mailed-In" table at Start area.

**PRE-REGISTRATION ON-LINE:** See link on this entry form

### **T-SHIRTS:** (Technical fabric brand t-shirts.!) )

Cool Cat performance moisture wicking poly pique technical shirts to Pre-Registered entrants (a \$25.00 or more retail value shirt.!) will be given out on race day at the t-shirt booth on the Natchez dock to pre-registered entrants. Entrants registered race day may claim their shirt after 9:45AM while supplies last or at announced location should reorder be necessary. Please keep race number t-shirt tab until claiming shirt.

### **AWARDS-103rd Jackson Day Race 9K**

1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> overall, 1<sup>st</sup> Masters, 1<sup>st</sup> Grand Masters, 1<sup>st</sup> Seniors, 1<sup>st</sup> Race Walkers male and female will received special edition custom designed awards.

Age group Awards: 1<sup>st</sup> and 2<sup>nd</sup> Place 14-under thru 80 and over.

Race Walkers: 1<sup>st</sup> overall male and female

\*The "Louis deLassus" commemorative award will be presented to the first NOTC member male and female finishers

Mr. deLassus was a 5 time (1938-42) winner and a former course record holder.

\*The "Dr. Pat" award will be presented to the 1<sup>st</sup> Male Masters age finisher. Dr. Pat (Hambrick) was the 1991 overall winner

### **REFRESHMENTS:**

Kentwood Springs Water, Coors Light Beer, food-type tba, Pepsi, Diet Pepsi and Sierra Mist, Gatorade, bananas, Elmer's Chee Wees.

### **Race Administered by the:**

New Orleans Track Club, Inc. a member of the Road Runners Club of America (RRCA) and USATF.

### **Presenting Sponsor:**

*The Former Owners and Employees of RADIOFONE*

### **Supporting Sponsors:**

Delta World Tire, Phidippides Sports, Kentwood Springs Water, Coors Light Beer, Elmer's Chee Wees, Darryl Berger/Jax Parking, The Jax Brewery, Steamboat Natchez, Pepsi Cola/Diet Pepsi/Sierra Mist.

National Park Service (for Battle of New Orleans celebration information visit their website at [www.nps.gov/jela](http://www.nps.gov/jela))

### **Race Information: New Orleans Track Club**

Phone 504-467-8626, Fax 504-469-9268

E-mail: [NOTC@runNOTC.org](mailto:NOTC@runNOTC.org)

Website: [www.runNOTC.org](http://www.runNOTC.org)

Race Director: Chuck George